

Services by Carlos “Mr. Leads” Scarpero

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Public Speaking and Training

- Seminars on various online related topics in front of a variety of group types
- Technology training in both group and private settings

Email Marketing

- Assistance with set up and creation of online newsletters using Constant Contact
- Constant Contact Authorized Local Expert
- Email Marketing Strategy Consulting
- Email Marketing Training

Social Media Marketing

- Facebook and LinkedIn Training Workshops
- Ad Management for Facebook and LinkedIn

Web Design and SEO

- Creation of websites that are cell phone friendly that get results
- Getting websites ranked the right way that don't violate Google's rules
- Google places optimization
- Assistance getting into online directories for additional traffic